

**SOFTSKILLS SERIES
BY ALMA BRAINY**

CAPTIVATING PRESENTATION SKILLS

**THIS SEMINAR CONSIST
OF SIX (6) SERIES**

**June 1, 8, 15, 22,
29, & July 6, 2021**

2 - 3.30 P.M.

**Online platform
via Team Meeting**

**Register today by scanning
the QR code (see page 2)**



SOFT SKILLS SEMINAR SERIES

"...this seminar offers the most thorough breakdown of exactly how the world's great presenters get their message across to their audience."

1st June 2021 | 2pm-3.30pm

SEMINAR 1 "Spoken Words"

We'll study the quality of his spoken words when he presented his idea that made thousands of his people believed him, willing to fight the battle for him, kill and to be killed because of him.



8th June 2021 | 2pm-3.30pm

SEMINAR 2 "Captivating Skills"

When Apple announced that Jobs would not deliver his keynote presentation at Macworld Expo in 2009, many threatened to protest Job's absence. In this session, we will review his real footage and analyze what makes his presentation so unique and missed.



15th June 2021 | 2pm-3.30pm

SEMINAR 3 "Kawasaki Method"

His name is Guy Kawasaki. When Steve Jobs launched the first iPhone, he nailed all of Kawasaki's methods. We will analyze each of them based on the actual Apple's keynotes presentation.



22nd June 2021 | 2pm-3.30pm

SEMINAR 4 "Now or Never"

Although this is just a romantic scene from the movie Meet Joe Black, the mistake made by Brad Pitt when trying to convey his message is something worth it for everyone to learn from.

You'll find that this is also the same mistake that most of us normally do on a constant basis. Learn to avoid it.



29th June 2021 | 2pm-3.30pm

SEMINAR 5 "Hard Talk"

Sarcasm, outspoken, and blunt are the elements that can be associated with his way of talking. This skill is very powerful when dealing with certain circumstances. In this session, we are going to learn how Tun silenced BBC from constantly harassing Malaysia.



6th July 2021 | 2pm-3.30pm

SEMINAR 6 "Gesture Effect"

Some of you were watching Bollywood movies without subtitles, you have no clue what was the hero/heroine talked about... but you CRIED!!!. In this session, just sit back and enjoy few movie clips and learn from them how to get the message across so effectively by just using voice tonation, body language, facial expression, and a few other unspoken techniques.



Scan To Enrol

